

BUILDING MICHIGAN COMMUNITIES CONFERENCE APRIL 28-29, 2020 LANSING CENTER | LANSING, MI

We invite you to register for the Building Michigan Communities Conference

April 28-29, 2020



Tuesday

9:00am - 10:00am

WELCOME AND OPENING PLENARY SESSION



IBRAM X. KENDI, AUTHOR AND THE FOUNDING DIRECTOR OF THE ANTIRACIST RESEARCH AND POLICY CENTER AT AMERICAN UNIVERSITY

Ibram X. Kendi is a *New York Times* bestselling author and the founding director of The Antiracist Research and Policy Center at American University. A professor of history and international relations, Kendi is a contributing writer at *The Atlantic*. He is the author of *The Black Campus Movement*, which won the W.E.B. Du Bois Book Prize, and *Stamped from the*

Beginning: The Definitive History of Racist Ideas in America, which won the 2016 National Book Award for Nonfiction. At 34 years old, he was the youngest ever winner of the NBA for Nonfiction.

Kendi has published numerous essays in academic journals and periodicals, including *The New York Times*, *The Guardian, Time*, and *The Washington Post*. He has received research fellowships, grants, and visiting appointments from a variety of universities, foundations, professional associations, and libraries, including the American Historical Association, Library of Congress, National Academy of Education, Rutgers Center for Historical Analysis, Brown University, Princeton University, UCLA, and Duke University. Kendi was awarded the prestigious Guggenheim Fellowship and he was honored on *The Root* 100 in 2019, which listed him as the 15th most influential African American between the ages of 25 and 45 and the most influential college professor.

In August, Kendi's third book, *How to Be an Antiracist*, debuted at no. 2 on the *New York Times* bestseller list and was hailed by the *New York Times* as "the most courageous book to date on the problem of race in the Western mind." It has been named to several Best Books of 2019 lists, including in *The Washington Post*, The *New York Times*, *Time*, and *NPR*. His next book, co-authored with Jason Reynolds and coming in March, is *Stamped: Racism, Antiracism, and You*, a young adult version of *Stamped from the Beginning*. Kendi lives in Washington, D.C.

Tuesday

11:45am – 1:15pm

LUNCH AND AWARDS PROGRAM

We honor those that have been recognized for their efforts in the field. The Terrance R Duvernay Award will be announced at this luncheon.

DUVERNAY AWARD



In memory of Terrence R. Duvernay, former MSHDA executive director, the conference planning committee established an annual leadership award commemorating Terry's legacy and lifelong commitment to affordable housing. The award goes to the person who best reflects the ideals and personal qualities exhibited by Duvernay. The awardee will also receive a cash award, which will be given to the nonprofit housing or community development organization for which the awardee works or designates as the recipient.

Wednesday

11:45am – 1:15pm

CLOSING LUNCHEON SESSION



JEFF DONOFRIO, DIRECTOR, MICHIGAN DEPARTMENT OF LABOR AND ECONOMIC OPPORTUNITY

Jeff Donofrio, Director of the Michigan Department of Labor and Economic Opportunity, is charged with coordinating and streamlining the state's workforce and economic development programs to meet business and labor needs and grow communities where all Michiganders have equal opportunities to reach their fullest potential. Donofrio brings a wealth of experience and proven success in policy, government and workforce development.

Previously he served as the Executive Director of Workforce Development for the City of Detroit where he oversaw the City's workforce system and was charged with development and implementation of strategies to increase residential employment and household income and improve the economic competitiveness of Michigan's largest community.



STOCKTON WILLIAMS, EXECUTIVE DIRECTOR, NATIONAL COUNCIL OF STATE HOUSING AGENCIES

Stockton Williams was appointed Executive Director of the National Council of State Housing Agencies in March 2018. NCSHA's state housing finance agency members have delivered nearly \$500 billion in financing to make possible the purchase, development, and rehabilitation of more than 7 million affordable homes for lowand moderate-income households. Stockton leads NCSHA's wide-ranging efforts to advocate and strengthen the central role of state HFAs in the nation's housing system.

Stockton has 25 years of experience in housing development, finance, policy, research, and advocacy. He was previously Executive Vice President of Content and Executive Director of the Terwilliger Center for Housing at the Urban Land Institute. Before joining ULI, Stockton was Managing Principal of HR&A Advisors' Washington, D.C., office. He previously served as Senior Advisor in the U.S. Department of Housing and Urban Development and the U.S. Department of Energy. He has also held senior leadership positions at Enterprise Community Partners, Living Cities, and with an affordable housing developer.



CONFERENCE APP

Search "attendee mobile" in the App Store (for iPhones) or Google Play (Android). Once it's downloaded, search for BMCC 2020 to engage in the conference in a whole new way!

DON'T MISS OUR OPENING EXHIBITOR RECEPTION All are invited

to our exhibitor reception for appetizers and networking

in the Exhibit Hall Tuesday 4:15pm – 6:00pm.

Training Opportunities

HOUSING CREDIT CERTIFIED PROFESSIONAL DESIGNATION

TRAINING AND EXAM

Tuesday and Wednesday, 8:30AM – 5:00PM

\$400 Before 4/9/20 • \$500 After 4/9/20

This fee includes access to the Building Michigan Communities Conference, breakfast, lunch, breaks and networking events.

LIHTC Fundamentals Course Description

What You'll Learn

- Six key requirements for managing a LIHTC property
- Complete review of the major players, governing documents and project info
- Determining maximum incomes, maximum rents and utility allowances
- Qualifying residents and income certifications: Determining household composition, processing an application, verifying income and assets, calculating household income and assets, and the full-time student rule.
- Ongoing compliance: Lease requirements, move ins, recertifications, transfers, special rules for live-in care attendants, changes in household composition, layering of programs, file maintenance and compliance monitoring

LIHTC Advanced Course Description

What You'll Learn

- LIHTC allocations and determining the value of the LIHTC
- Project set-asides, eligible basis, applicable fractions and qualified basis, credit percentages, treatment of exempt units

- Critical time periods, first year of the credit period lease up and acquisition-rehabs
- Advanced rent and fee issues
- IRS Forms and correcting non-compliance
- Unit Vacancy Rule and Available Unit Rule
- Combining LIHTC with other programs

How You'll Benefit

- Explore the LIHTC compliance rules with Karen Graham, CPM, HCCP, SHCM who will put the rules in context with examples and facilitate discussions.
- Share best practices and tips to increase efficiency at your property.

Housing Credit Certified Professional Exam

The Housing Credit Certified Professional (HCCP) exam is a comprehensive test covering development, compliance and management issues. Successful completion of the exam is one component of achieving the prestigious HCCP designation.





KAREN GRAHAM has worked for more than 25 years in the same roles that many in her audience do today: on-site management of LIHTC properties, multisite management, Director of Compliance (in her case, for over 15,000 LIHTC units in 23 states) and being the go-to person for all things compliance related.

POVERTY SIMULATION

Tuesday 1:30pm - 4:15pm

This interactive session will get you out of your seat (and comfort zone) by providing an opportunity to experience the day-to-day realities of life with a shortage of money and an abundance of stress. During this simulation, participants will take on the identity of people living paycheck-to-paycheck, from single parents trying to care for their children to senior citizens trying to maintain self-sufficiency on Social Security. The task of each family is to provide food, shelter and other basic necessities during the simulation while dealing with real life stresses. If you work with vulnerable populations or want to better understand how public polices impact the lives of lower-income households, this is a session you will not want to miss.

MAKING CONNECTIONS: CEDAM & CDAD'S ANNUAL NETWORKING EVENT

The Community Economic Development Association of Michigan (CEDAM) and the Community Development Advocates of Detroit (CDAD) are excited to host a night of intentional networking, good food and local beverages. Join us at the unique R.E. Olds Transportation Museum to connect with CEDAM/ CDAD members, developers, investors, legislators, and other leaders in the industry from across the state. Don't miss out on making important connections and celebrating all that our members have accomplished over the past year.

Thank you to Cinnaire and FHLBank Indianapolis for supporting this event.

ITY ECONOMIC DEVELO SSOCIATION OF MICHIGAN **JOIN THE CELEBRATION** Day: **Tuesday, April 28** Time: 5:30PM - 7:30PM Location: R.E. Olds Transportation Museum, 240 Museum Drive, Lansing, MI 48933 (across the street from the Lansing Center) Who: All are welcome-please pre-register Cost: \$45 CEDAM/CDAD Members \$55 Non-Members

EXHIBITS

Stroll through the exhibit space Tuesday 8:00am - 6:00pm with a reception from 4:15pm - 6:00pm and Wednesday 8:00am - 3:15pm

Conference attendees can visit with a number of companies featuring products and services available on the market today, as well as many other creative displays supporting Michigan communities.

CONFERENCE REGISTRATION

Registration is located in the main concourse. Please stop by during the following hours to pick up your registration packet or to register onsite:

Tuesday, April 28, 8:00am – 6:00pm Wednesday, April 29, 8:00am – 4:30pm

CONFERENCE LOCATION

Lansing Center 333 E. Michigan Avenue Lansing, MI 48933

DIRECTIONS & PARKING

For details on directions and parking, please visit www.BuildingMICommunities.org

HOTEL

The Radisson hotel offers group rates to conference attendees. After the cutoff date, rooms may not be available at the group rate.

When making a reservation, ask for the Building Michigan Communities Conference group rate.

Radisson Hotel

111 N. Grand Ave., Lansing, MI 48933 Phone: 517-482-0188 Group Rate: \$151 single/double Cut-off Date: Friday, March 27, 2020 www.radisson.com/lansingmi Online Code: BMCC20 *Note:* The Radisson Hotel is connected by a walkway to the Lansing Center

2020 Lineup...

TUESDAY AT-A-GLANCE | APRIL 28

	Community Economic Development	Organizational Development - Best Practices	Preventing and Ending Homelessness	Residential Real Estate Development - Multifamily	Residential Real Estate Develoment - Homeownership / Social and Supportive Services	
8:00am - 6:00pm			Registration Open			
8:00am - 6:00pm			Exhibit Hall Open			
8:00am - 9:00am			Breakfast			
8:30am - 5:00pm		Housing Credit Ce	ertified Professional Traini	ng (LIHTC course)		
9:00am - 10:00am		Conference Weld	come and Opening Speake	er Ibram X. Kendi		
10:00am - 10:15am			Networking Break			
10:15am - 11:30am	B Corps Are Good for Michigan Entrepreneurship Bootstrapping When There Are No Boots.		HUD Continuum of Care Program Updates	Financing Workforce Housing Without LIHTC Policy and Advocacy Update Syndicator Panel	Borrower of the Future Train the Trainer: Do You Know Your Net Worth	
11:30am - 11:45am	Networking Break					
11:45am - 1:15pm	Awards Luncheon - Terrace R Duvernay Award Presentation					
1:15pm - 1:30pm			Networking Break			
1:30pm - 4:15pm			Poverty Simulation			
1:30pm - 2:45pm	The Creamery: Leveraging Social Impact Investing for Aspirational Community Development	Bridging Neighborhoods - Community Benefits from Advocacy to Implementation	CoC/Public Housing Response to Local Emergency	HUD-RAD for PRAC and Other Preservation Topics The Development Process	How Match Savings Can Protect New Homeowners from Financial Crisis Improving Rural Home Affordability Through Policy Change Statewide Homeowner Rehab Need and	
					Available Financing Options	
2:45pm - 3:00pm	Networking Break					
3:00pm - 4:15pm	Using Property-Level Data to Increase Impact in Your Community	Disability Awareness: A Pathway to Access & Inclusion Safety for All: Creating Safe Systems, Programs, and Communities for LGBTQ+ Youth.	Affordable Housing: Policy and Politics in 2020 Safety for All: Creating Safe Systems, Programs, and Communities for LGBTQ+ Youth.	Debt Options for Affordable Housing Developments from Pre-development to Stabilization	Creating Safer Communities with Lead Hazard Control Programs MSHDA's Homeownership Programs - Delivering the Dream to Michigan Families Strengthening Communities Through Code Compliance	
4:15pm - 6:00pm	Sponsor/Exhibitor Reception					

2020 Lineup... WEDNESDAY AT-A-GLANCE | APRIL 29

	Community Economic Development	Organizational Development - Best Practices	Preventing and Ending Homelessness	Residential Real Estate Development - Multifamily	Residential Real Estate Develoment - Homeownership / Social and Supportive Services	
8:00am - 6:00pm			Registration Open			
8:00am - 6:00pm			Exhibit Hall Open			
8:00am - 9:00am			Breakfast			
8:30am - 5:00pm		Housing Credit Ce	ertified Professional Traini	ng (LIHTC course)		
9:00am - 10:15am			Yoga for All			
9:00am - 10:15am	Preserving Affordable Housing in the Age of Climate Change		Health Through Housing State ID and Birth Certificate Roundtable	Detroit Preservation Action Plan – Implementation of a Strategy through Public/ Private Partnership LIHTC 101 Supportive Housing - Making It Work Title from the QAP Perspective	Creating Healthy Homes and Healthy Communities Disaster Recovery Considerations: Preparing for and Responding to Disasters	
10:15am - 10:30am			Networking Break			
10:30am - 11:45am	Preserving Affordable Housing: Scattered-Site Rental & Community Land Trusts	Women In Affordable Housing	Listening Session: MSHDA ESG Quality Customer Service- Tailoring Services to Meet the Unique Needs of Each Customer	Advanced Tax Topics: How Tax Can Impact Structuring and Unwinding Real Estate Deals CDFI Collaborations: "The Real Deal" LIHTC 201	Incremental Development Using Land Banks and MicroTIF	
11:45am -	Opportunity Zones Luncheon Speakers Jeff Donofrio and Stockton Williams					
1:15pm 1:15pm -		Networking Break				
1:45pm 1:45pm - 3:00pm	A Tax Incentive to Support Community Economic Development in Michigan Community Economic Development Programs Helping to Strengthen Rural Michigan	Best Practices In Community Engagement Racial Equity Pushes the Needle to Advance Opportunities	Increasing Housing Options Through Landlord Engagement MSHMIS Roundtable - Using HMIS Data to Build Community Dashboards	LIHTC 301	Payday Loan Alternatives: Justice in Consumer Lending Retaining Residents in Revitalizing Neighborhoods State of Housing In Black America: Educate, Empower, Mobilize	
3:00pm - 3:15pm			Networking Break			
3:15pm - 4:30pm	Domicology: Sustainably Addressing The Structural Life Cycle.	Equitable Redevelopment Through Community- Centered and Neighborhood-Based Instructional Design The Stinging Impact of Implicit Bias on Individuals and Communities	Updates on Michigan Affordable Housing Policy The Stinging Impact of Implicit Bias on Individuals and Communities	Tenant Relocation Rights, Requirements and Reasonableness in Public Housing Conversion	From Homeless to Homeownership Help! I Think My Client is Being Abused! Working with Limited English Speakers	

TUESDAY

10:15AM - 11:30AM

B CORPS ARE GOOD FOR MICHIGAN (3)

Panelist: Alice Jasper, Good for Michigan

BORROWER OF THE FUTURE

Panelists: Sandra Heidinger, Freddie Mac; Anthony Hutchinson, Freddie Mac

ENTREPRENEURSHIP BOOTSTRAPPING WHEN THERE ARE NO BOOTS () () ()

Panelist: Jorge Gonzalez, Start Garden

FINANCING WORKFORCE HOUSING WITHOUT LIHTC

Panelists: Joel Henney, TWG Development; James Dow, Cinnaire; Tony Smith, PNC Bank

HUD CONTINUUM OF CARE PROGRAM UPDATES (C) (C)

Panelists: Mark Sorbo, US Department of Housing and Urban Development; HUD SNAP DC Office Representative, US Department of Housing and Urban Development

POLICY AND ADVOCACY UPDATE

Panelist: Chris Neary, Cinnaire

SYNDICATOR PANEL 🏵

Panelists: Marge Novak, Cinnaire; Bruce Sorota, Stratford Capitl Group; Daniel Kierce, RBC Capital Markets

TRAIN THE TRAINER: DO YOU KNOW YOUR NET WORTH

Panelist: Jason Paulateer, Fifth Third Bank

Multi-family

Developers

1:30PM - 4:30PM

POVERTY SIMULATION

Panelists: Rachel Diskin, CEDAM; Ross Yednock, CEDAM

1:30PM - 2:45PM

Panelists: Amy Amador, Bridging Neighborhoods; Simone Sagovac, Southwest Detroit Community Benefits Coalition

COC/PUBLIC HOUSING RESPONSE TO LOCAL EMERGENCY 🏵 🖨

Panelists: Ahmad Taylor, Pontiac Housing Commission; Leah McCall, Alliance for Housing; Michelle LaJoie, Community Action Alger-Marquette; Kimberly Danna, US Department of Housing and Urban Development; Joseph Figlioli, AmeriCorps Member – Alliance for Housing (OC CoC); Kendra Goedert, Marquette Housing Commission

HOW MATCH SAVINGS CAN PROTECT NEW HOMEOWNERS FROM FINANCIAL CRISIS

Panelist: Doug Ryan, Prosperity Now

HUD-RAD FOR PRAC AND OTHER PRESERVATION TOPICS

Panelists: Juan Cruz, Housing and Urban Development; Tony Love, Bellwether Enterprise Real Estate Capital, LLC

IMPROVING RURAL HOME AFFORDABILITY THROUGH POLICY CHANGE ⁽²⁾ ⁽²⁾

Panelist: Audrey Johnston, Habitat for Humanity International

STATEWIDE HOMEOWNER REHAB NEED AND AVAILABLE FINANCING OPTIONS (3) (1) (1)

Panelist: Tonya Young and Eric Dusenbury, MSHDA; additional panelists TBD

Panelists: Matthew Hollander, Hollander Development Corporation; Grace Lubwama, YWCA Kalamazoo; Lucas Mansberger, Greenleaf Trust

THE DEVELOPMENT PROCESS 🏵

Panelist: Mark McDaniel, Cinnaire

3:00PM - 4:15PM

AFFORDABLE HOUSING: POLICY AND POLITICS IN 2020

Panelists: Joey Lindstrom, National Low Income Housing Coalition; Eric Hufnagel, Michigan Coalition Against Homelessness.

CREATING SAFER COMMUNITIES WITH LEAD HAZARD CONTROL PROGRAMS **(P)**

Panelists: Michael Jacobson, Michigan Department of Health and Human Services – Healthy Homes Section; Samantha Crisci, Michigan Department of Health and Human Services – Healthy Homes Section; Melissa Steiner, Michigan Department of Health and Human Services – Healthy Homes Section

DEBT OPTIONS FOR AFFORDABLE HOUSING DEVELOPMENTS FROM PRE-DEVELOPMENT TO STABILIZATION **P 1 2**

Panelists: Jack Bernhard, JPMorganChase Bank; Stephanie Socall, IFF; John Hundt, Michigan State Housing Development Authority

DISABILITY AWARENESS: A PATHWAY TO ACCESS & INCLUSION @ @ @ @ @ @ @

Panelists: Rich Jones, Disability Advocates of Kent County; Laura St. Louis, Disability Advocates of Kent County

COMPLETE SESSION DESCRIPTIONS CAN BE FOUND AT BUILDINGMICOMMUNITIES.ORG.



Homeownership Services and Developers Homeless Service Providers Nonprofit Organizations **Eenders**





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3:00PM - 4:15PM continued

MSHDA'S HOMEOWNERSHIP PROGRAMS - DELIVERING THE DREAM TO MICHIGAN FAMILIES (1) (1) (2) (2)

Panelist: Nancy Baker, MSHDA Homeownership Division

SAFETY FOR ALL: CREATING SAFE SYSTEMS, PROGRAMS, AND COMMUNITIES FOR LGBTQ+ YOUTH @ I G G

Panelists: Luke Hassevoort, Ruth Ellis Center; Drea McKinney, Grand Rapids HQ; Krista Girty, Ozone House

STRENGTHENING COMMUNITIES THROUGH CODE COMPLIANCE

Panelists: Payton Heins, Center for Community Progress; Sue Coggins, City of Bay City

USING PROPERTY-LEVEL DATA TO INCREASE IMPACT IN YOUR COMMUNITY

Panelists: Nigel Griswold, Dynamo Metrics; Chris Lussier, City of Battle Creek; Patrick Burtch, City of Jackson

WEDNESDAY

9:00AM - 10:15AM

CREATING HEALTHY HOMES AND HEALTHY COMMUNITIES

Panelists: Damon Thompson, LISC Detroit; Nick Groenleer, FHL Bank of Indianapolis; Anna Pinter, City of Detroit

DETROIT PRESERVATION ACTION PLAN - IMPLEMENTATION OF A STRATEGY THROUGH PUBLIC/ PRIVATE PARTNERSHIP () () () () () () ()

Panelists: Kevin Nowak, CHN Housing Partners; Yulonda Byrd, Cinnaire; Melinda Clemens, Enterprise Community Partners

Multi-family

Developers

Tuesday • April 28 / Wednesday • April 29

DISASTER RECOVERY CONSIDERATIONS: PREPARING FOR AND RESPONDING TO DISASTERS

Panelist: Sue Ortiz, Habitat for Humanity of Michigan

HEALTH THROUGH HOUSING 🏵

Panelists: Lynn Hendges, MDHHS Housing and Homeless Services; Lauren Velez, Avalon Housing; Annie Hyrila, Avalon Housing

LIHTC 101 🕀

Panelist: Michelle Foster, Cinnaire

PRESERVING AFFORDABLE HOUSING IN THE AGE OF CLIMATE CHANGE **C**

Panelists: Gary Offenbacher, Continental Management; Tim Skrotzki, Elevate Energy; Mary Templeton, Michigan Saves

STATE ID AND BIRTH CERTIFICATE ROUNDTABLE 🏵 🕶

Panelists: Debra Hendren, Community Housing Network; Jill Shoemaker, Michigan Coalition Against Homelessness; Jessica Alternbernt, MDHHS

SUPPORTIVE HOUSING - MAKING IT WORK ⁽¹⁾

Panelists: TBD

TITLE FROM THE QAP PERSPECTIVE 🏵

Panelist: Steve Smith

YOGA FOR ALL 🕀 🔞 🕲 🚯 🖨 🙆

Panelist: Amanda Tollstam, Alive and Inner Peace Therapy

10:30AM - 11:45AM

ADVANCED TAX TOPICS: HOW TAX CAN IMPACT STRUCTURING AND UWINDING REAL ESTATE DEALS 🍄 🍘 🏟 🚯

Panelist: Greg Harris, Plante Moran

CDFI COLLABORATIONS: "THE REAL DEAL" 🏵 🗃 🏵 🌒 🕄 🖨 🗿

Panelists: Tahirih Ziegler, LISC Detroit; Christi Coady Narayanan, Opportunity Resource Fund; Lucius Vassar, Cinnaire

INCREMENTAL DEVELOPMENT USING LAND BANKS AND MICROTIF P@

Panelists: Krista Trout-Edwards, Calhoun County Land Bank; James Tischler, Michigan State Land Bank Authority

LIHTC 201 🕀

Panelists: Katie Adkins, Cinnaire; Stephanie Dhar, Cinnaire

LISTENING SESSION: MSHDA ESG

Panelists: Michelle Edwards, Randy Horstman, Stephanie Oles, Nicole Schalow, Christina Soulard, Jenny Leaf, all of MSHDA

OPPORTUNITY ZONES

Panelist: Ashlee Barker, Cinnaire

PRESERVING AFFORDABLE HOUSING: SCATTERED-SITE RENTAL & COMMUNITY LAND TRUSTS & @ @ & &

Panelists: Ryan VerWys, Inner City Christian Federation; Jan van der Woerd, Inner City Christian Federation

QUALITY CUSTOMER SERVICE-TAILORING SERVICES TO MEET THE UNIQUE NEEDS OF EACH CUSTOMER (\$ 1)

Panelist: Anna Diaz, Community Rebuilders

Panelist: Yulonda Byrd, Cinnaire

COMPLETE SESSION DESCRIPTIONS CAN BE FOUND AT BUILDINGMICOMMUNITIES.ORG.

SESSION KEY

Homeownership Services and Developers Homeless Service Providers Nonprofit Organizations **S** Lenders



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1:45PM - 3:00PM

A TAX INCENTIVE TO SUPPORT **COMMUNITY ECONOMIC DEVELOPMENT IN MICHIGAN** Θ

Panelists: Maggie DeSantis, Building the Engine of Community Development in Detroit; Jessica AcMoody, Community Economic Development Association of Michigan (CEDAM)

BEST PRACTICES IN COMMUNITY ENGAGEMENT 🏵 🔞 🚱 🖨

Panelist: Matthew Schmitt, Michigan Community Resources

COMMUNITY ECONOMIC DEVELOPMENT PROGRAMS HELPING TO STRENGTHEN RURAL MICHIGAN 🖨

Panelist: Aileen Waldron, USDA Rural Development

INCREASING HOUSING OPTIONS THROUGH LANDLORD ENGAGEMENT 🕀 🎯 🚱 🖨

Panelists: Lisa Chapman, Community Housing Network; Stacy Lorne, Community Housing Network; Renee Hall, Community Housing Network

LIHTC 301

Panelist: Ben Stehouwer, Cinnaire

MSHMIS ROUNDTABLE -USING HMIS DATA TO BUILD COMMUNITY DASHBOARDS

Panelists: Gerry Leslie, Michigan Coalition Against Homelessness; Jill Shoemaker, Michigan Coalition Against Homelessness; Grace Ronkaitis, Michigan Coalition Against Homelessness

PAYDAY LOAN ALTERNATIVES: **IUSTICE IN CONSUMER LENDING** 6)

Panelist: Sue Ortiz, Habitat for Humanity of Michigan

RACIAL EQUITY PUSHES THE NEEDLE TO ADVANCE OPPORTUNITIES 🤁 🕲 🕼 🚱 🖨 🙆

Panelists: Lysa Davis, LISC Detroit; Richard Hosey, Hosey Development LLC; Laura Lam, Kalamazoo City Commission

RETAINING RESIDENTS IN REVITALIZING NEIGHBORHOODS •••

Panelists: Ashlee Cunningham, Capital Impact Partners; Tom Goddeeris, Detroit Future City; Claudia Sanford, United Community Housing Coalition

STATE OF HOUSING IN BLACK AMERICA: EDUCATE, EMPOWER, MOBILIZE 🗣 🕲 🚱 🚱 🙆

Panelist: Antoine Thompson, National Association of Real Estate Brokers

3:15PM - 4:30PM

DOMICOLOGY: SUSTAINABLY ADDRESSING THE STRUCTURAL LIFE CYCLE 🏵 🔞 🚱 🖨

Panelists: Rex LaMore, Michigan State University; Kim Buchholz, Hungry Architecture; Jessica Flores, Preservation Forward; Jeff Spencer, Michigan Department of Environment, Great Lakes and Energy

EOUITABLE REDEVELOPMENT THROUGH COMMUNITY-**CENTERED AND NEIGHBORHOOD-BASED** INSTRUCTIONAL DESIGN () () ()

Panelist: Remi Harrington, City Schools Instructive

FROM HOMELESS TO HOMEOWNERSHIP 🛞 🕅 🚯

Panelists: Lisa Lehman, MSHDA; Suzanne Eman-Jaehniq, MSHDA

HELP! I THINK MY CLIENT IS BEING ABUSED! 🕀 🔞 🕲 🚯 🖨 🙆

Panelist: Melissa Machac, Disability Network Oakland Macomb

TENANT RELOCATION RIGHTS, REQUIREMENTS AND REASONABLENESS IN PUBLIC HOUSING CONVERSION

Panelist: Chad Wakefield, Revival Development Services

THE STINGING IMPACT OF IMPLICIT BIAS ON INDIVIDUALS **AND COMMUNITIES** • • • • • • • • • • •

Panelist: Patricia Baird, Legal Services of Eastern Michigan

UPDATES ON MICHIGAN **AFFORDABLE HOUSING POLICY** 🕲 🚯 🖨

Panelists: Jessica AcMoody, Community Economic Development Association of Michigan (CEDAM); Laurel Burchfield, Michigan Coalition Against Homelessness (MCAH); Julie Cassidy, Michigan League for Public Policy (MLPP)

WORKING WITH LIMITED **ENGLISH SPEAKERS** ⊕ @ \$ \$ \$ 6 ⊖ 2

Panelist: Stevie Riley, St. Vincent Catholic Charities

COMPLETE SESSION DESCRIPTIONS CAN BE FOUND AT BUILDINGMICOMMUNITIES.ORG.



Multi-family **Developers**

俞 Homeownership Services and **Developers**

Homeless Service Providers



6 Lenders





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BMCC 2020 SCHOLARSHIP AWARD APPLICATION - Application is available online at the registration page.

The conference planning committee is offering a limited number of scholarships to organizations that otherwise could not afford to attend the conference but would benefit from the training. Scholarship awards are limited to one individual per agency.

Application forms must be received by Wednesday, March 18, 2020

AWARD SCHOLARSHIP/STIPEND AMOUNT

- Complimentary conference registration fee.
- \$300 (travel and hotel stipend) per organization outside a 30-mile radius from the Lansing Center. Stipend checks available at registration desk.
- Limited to one person per organization.

ELIGIBILITY CRITERIA

- · Less than five full-time paid staff.
- Annual administrative budget of less than \$125,000. Administrative budget statements must accompany application.
- Actively involved in producing affordable housing and/or providing housing/homeless services.
- The organization must submit the application on behalf of the individual.
- The name of the individual cannot be changed.

APPLICATION PROCESS

- Please complete and return the Scholarship Award Application Form (below) along with a copy of Year 2019 operating budget, verifying the financial need. Application forms must be received by Wednesday, March 18, 2020.
- Applications will be processed by a scholarship steering committee, and notification letters will be mailed to the applicant at the address on the application on Wednesday, March 18, 2020.
- All applications must be registered for the conference before the awards are announced. Refunds on registration fees will be processed during the scholarship award notification process.
- Please note: If qualifying applications exceed the number of scholarships available, a random drawing will take place as a final selection process for award recipients.

APPLICATION FORM

Name of Organization:			
Street Address:			
City:	State:	Zip Code:	
Phone:	Fax:		
E-mail:			
Title:			
PLEASE PROVIDE THE FOLLOWING ADDITIONAL INFORMATION: Applications will only be accepted when accompanies by your organization's			
1. Number of full-time paid	staff:		current operating budget.
2. Amount of year 2020 ope	rating budget:(Subi	mit year 2018-19 operating budg	get verifying these numbers)
3. List of housing activities:_			
Mail To: lennifer Dickie, AMR	. 1390 Eisenhower Place. Ann	Arbor. MI 48108 or email to ier	nifer@buildingmicommunities.org

BMCC REGISTRATION FORM

Save \$5 by registering online! All payment types accepted - BuildingMICommunities.org

ATTENDEE INFORMATION:					
Please print or type all information below.					
Name:					
First Name (for your name tag):					
Title:					
Organization/Company:					
Organization/Company Type (check all that apply): Aging Consultant Disability Economic Development Faith-Based For-Profit Developer/Builder/Contractor Homeless Services Provider Investor/Lender Landlord/Management Company Local Unit of Government Media Nonprofit Housing Public Housing Commission Realtor Rural Interest State/Federal Government Supportive Housing Vendor Other					
Mailing Address:					
City/State/Zip:					
Phone: Fax:					
E-mail:					
Include my contact information on the participant list? \Box Yes \Box No					
REGISTRATION OPTIONS:					
YOU CAN REGISTER FOR THE ENTIRE CONFERENCE OR INDIVIDUAL DAYS. TUESDAY'S REGISTRATION INCLUDES THE RECEPTION.					
Full Conference	Received <i>by</i> April 10	Received after April 10			
One-day: Tue Wed	\$130	\$165			
Housing Credit Certified Professional (HCCP) certification training	□ \$400 	\$500			
Yes, I will attend the CEDAM/CDAD Annual Event	🗌 \$45 Member	🗌 \$55 Non-member			

SPECIAL REQUESTS:

□ Need a motor scooter □ Other:					
Dietary Requests:	U Vegan	Uegetarian	Gluten Free	C Kosher	
PAYMENT:					
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WAYS TO REGISTER:

- 1. Register online at: BuildingMICommunities. org
- 2. Mail To: AMR 1390 Eisenhower Place Ann Arbor MI 48108
- 3. Fax To: 734-677-2407 Please Note: Early Bird Registration Deadline is Friday, April 10, 2020. Any requests for a refund will be subject to a \$20 administrative fee. Registration fees are not refundable after April 10, 2020.
- 4. Mobile App Search "attendee mobile" in the App Store (for iPhones) or Google Play (Android). Once it's downloaded, search for BMCC 2020 to engage in the conference in a whole new way!

ATTENTION EXHIBITORS!

If you are interested in exhibiting at the conference, please contact Erin McLaughlin at 734-677-0503 or erin@ buildingmicommunities.org

QUESTIONS?

Contact Erin McLaughlin at 734-677-0503 or by email at erin@ buildingmicommunities.org

REGISTRATION FORM CONTINUED ON NEXT PAGE!

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BMCC REGISTRATION FORM

TUESDAY

10:15AM - 11:30AM

 \Box B Corps Are Good for Michigan

- \Box Borrower of the Future
- □ Entrepreneurship Bootstrapping When There Are No Boots.
- □ Financing Workforce Housing Without LIHTC
- □ HUD Continuum of Care Program Updates
- □ Policy and Advocacy Update
- □ Syndicator Panel
- \Box Train the Trainer: Do You Know Your Net Worth

1:30PM - 4:15PM

□ Poverty Simulation

1:30PM - 2:45PM

- Bridging Neighborhoods Community Benefits from Advocacy to Implementation
- □ CoC/Public Housing Response to Local Emergency
- □ How Match Savings Can Protect New Homeowners from Financial Crisis
- □ HUD-RAD for PRAC and Other Preservation Topics
- \Box Improving Rural Home Affordability Through Policy Change
- □ Statewide Homeowner Rehab Need and Available Financing Options
- □ The Creamery: Leveraging Social Impact Investing for Aspirational Community Development
- □ The Development Process

3:00PM - 4:15PM

- □ Affordable Housing: Policy and Politics 2020
- Creating Safer Communities with Lead Hazard Control Programs
- Debt Options for Affordable Housing Developments from Predevelopment to Stabilization
- Disability Awareness: A Pathway to Access & Inclusion
- □ MSHDA's Homeownership Programs Delivering the Dream to Michigan Families
- □ Safety for All: Creating Safe Systems, Programs, and Communities for LGBTQ+ Youth.
- □ Strengthening Communities Through Code Compliance
- Using Property-Level Data to Increase Impact in Your Community

WEDNESDAY

9:00AM - 10:15AM

- Creating Healthy Homes and Healthy Communities
- □ Detroit Preservation Action Plan Implementation of a Strategy through Public/Private Partnership
- Disaster Recovery Considerations: Preparing for and

- Responding to Disasters
- □ Health Through Housing
- LIHTC 101
- □ Preserving Affordable Housing in the Age of Climate Change
- □ State ID and Birth Certificate Roundtable
- □ Supportive Housing Making It Work
- □ Title from the QAP Perspective

10:30AM - 11:45AM

- Advanced Tax Topics: How Tax Can Impact Structuring and Uwinding Real Estate Deals
- \Box CDFI Collaborations: "The Real Deal"
- $\hfill\square$ Incremental Development Using Land Banks and MicroTIF
- LIHTC 201
- \Box Listening Session: MSHDA ESG
- □ Opportunity Zones
- □ Preserving Affordable Housing: Scattered-Site Rental & Community Land Trusts
- □ Quality Customer Service- Tailoring Services to Meet the Unique Needs of Each Customer
- □ Women In Affordable Housing

1:45PM - 3:00PM

- □ A Tax Incentive to Support Community Economic Development in Michigan
- Best Practices In Community Engagement
- Community Economic Development Programs Helping to Strengthen Rural Michigan
- □ Increasing Housing Options Through Landlord Engagement □ LIHTC 301
- □ MSHMIS Roundtable Using HMIS Data to Build Community Dashboards
- Payday Loan Alternatives: Justice in Consumer Lending
- □ Racial Equity Pushes the Needle to Advance Opportunities
- C Retaining Residents in Revitalizing Neighborhoods
- □ State of Housing In Black America: Educate, Empower, Mobilize

3:15PM - 4:30PM

- \Box Domicology: Sustainably Addressing The Structural Life Cycle.
- □ Equitable Redevelopment Through Community-Centered and Neighborhood-Based Instructional Design
- □ From Homeless to Homeownership
- □ Help! I Think My Client is Being Abused!
- □ Tenant Relocation Rights, Requirements and Reasonableness in Public Housing Conversion
- □ The Stinging Impact of Implicit Bias on Individuals and Communities
- Updates on Michigan Affordable Housing Policy
- □ Working with Limited English Speakers





BUILDING MICHIGAN COMMUNITIES CONFERENCE

c/o AMR Alliances 1390 Eisenhower Place Ann Arbor, Michigan 48108



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